



11<sup>th</sup>-13<sup>th</sup> OCTOBER 2024

JOINT VENTURE

 CANOSSA







**VILLA LA MASSA EXCELLENCE**  
Details of the event

**TARGET**  
The most iconic Hand Made Supercars  
built from 1990

**JUDGES**  
An eclectic and extraordinary Jury

**PROGRAM**  
Three days filled with exclusive  
experiences



# ENJOY THE SPIRIT OF SUPERCARS

“Savouring life to the max” is the motto that united Villa La Massa and Canossa Events, starting from an idea of Marco Makaus, in developing Villa La Massa Excellence event, three days dedicated to the finest hospitality and iconic Supercars built after 1990. After the first edition held in 2023, the event will continue to bring Villa d’Este’s passion for cars to Tuscany, a region rich in enthusiasts and collectors, with the desire to grow the event over time.

électrop

PIRELLI

el TEX.

roximus



# DON'T MISS THE CARS

A roster of modern-designed sport cars. A pole of attraction for the young collectors of the new millennium.





WAY OF

# A JUDGING

A meltingpot of high-impact individuals: expert judges blend with illustrious names in Gastronomy, Sports and Arts to create an eclectic and extraordinary Jury.

Chief Judge: Massimo Delbò



A RICH  
**PROGRAM**  
OF INITIATIVES





FRIDAY, 11<sup>TH</sup> OCTOBER 2024



# DAY 1

## WELCOME TO TUSCANY

**15:00**

Collectors' check-in

**19:00**

Welcome drink at  
Terrazza Verrocchio Restaurant  
on property

**20:00**

Dinner at Verrocchio Restaurant  
on property





# DAY 2

CAR SHOW AND CONTEST

SATURDAY, 12<sup>TH</sup> OCTOBER 2024

**10:00 am**

Car Show, doors open to the public – bar stations located in Piazza Arno and at L'Oliveto Bistrot

**1:00 pm**

Brunch by the pool for the collectors and the public

**3:00 pm**

Car parade Villa La Massa gardens

**8:00 pm**

Michelin Starred Dinner by Vito Mollica at «Atto» Restaurant - Palazzo Portinari Salviati, in the heart of Florence.

Award Ceremony during the Gala Dinner





SUNDAY 13<sup>TH</sup> OCTOBER 2024

# DAY 3

DISCOVER THE LANDSCAPE  
OF TUSCANY

**9:30 am**

Departure of the tour from  
Villa La Massa to the flourishing hills  
of Mugello

**10:30-11.30 am**

Coffee breaks and car parade  
on the route

**12:30 am**

Farewell Lunch at  
Antica Osteria Nandone



SEE YOU

IN TUSCANY

